



Emilie Fisher, MA

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Emilie Fisher, M.A., is a Consultant with Trask Consulting, a boutique litigation strategy, jury research, and trial consulting firm. Ms. Fisher's practice focuses on civil litigation in state and federal courts. She has experience assisting plaintiffs and defendants in cases involving intellectual property, antitrust, securities, breach of contract, oil and gas, personal injury, products liability, and insurance.

Ms. Fisher earned a Master of Arts degree in Sociology from the University of Houston, where she focused her research on the impact of demographics and ideological positioning on juror decision-making. Ms. Fisher also holds a Bachelor of Science degree in Political Science with a minor in Race and Ethnicity Studies from Southwestern University.

CAREER

Trask Consulting

Consultant

2021-Present

Ms. Fisher has extensive experience facilitating pre-trial research to evaluate case themes and inform trial strategy, including mock trials, focus groups, and online surveys. She works closely with counsel to prepare witnesses for deposition and trial testimony, craft supplemental juror questionnaires, and develop targeted strategies for voir dire and jury selection. With expertise in both quantitative and qualitative research methods, she provides data-driven insight to support strategic decision-making throughout complex disputes.

Some of her more notable engagements include assisting:

- Plaintiff in *Pictiva Displays International, Ltd. v. Samsung Electronics Co., Ltd., et al.* in the Eastern District of Texas, Marshall Division. The jury found in favor of *Pictiva Displays International, Ltd.* and awarded \$191.4 million in damages.
- Plaintiff in *Csupo, et al. v. Google, LLC* in the Superior Court of the State of California, Santa Clara County. The jury found in favor of *Csupo, et al.* and awarded \$314.6 million in damages.
- Plaintiff in *Propel Fuels, Inc. v. Phillips 66 Company* in the Superior Court of the State of California, Alameda County. The jury found in favor of *Propel Fuels, Inc.* and awarded \$604 million in damages.
- Defendant in *IGT v. Zynga* in the Western District of Texas, Austin Division. The jury found no infringement and invalidated the patent.
- Plaintiff in *StreamScale, Inc. v. Cloudera, Inc.* in the Western District of Texas, Waco Division. The jury found in favor of *StreamScale, Inc.* and awarded \$240 million in damages.
- Plaintiff in *Netlist, Inc. v. Micron Technology, Inc.* in the Eastern District of Texas, Marshall Division. The jury found in favor of *Netlist, Inc.* and awarded \$445 million in damages.

MEMBERSHIP

American Bar Association

American Society of Trial
Consultants:

Annual Conference
Planning Committee
2023, 2024

PUBLICATIONS

Trask, T., Dominic, C., Fisher, E. & Barnard, D., Ph.D. (2022, April). "The People" as Jurors in 2022: Polarized but Pledged and Productive. The Advocate, State Bar Litigation Section Report,

EDUCATION

University of Houston

- ♦ M.A., Sociology, December 2023
- ♦ Thesis: Political Trust and Juries: How Level of Education Relates to Confidence in Government Institutions

Southwestern University

- ♦ B.S., Political Science, May 2014